

Christopher A. Steele

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Professional Profile

Educated professional in business with a strong record of achievement and development of business related skills. Excellent communication skills coupled with the ability to effectively establish and maintain rapport with customers, personnel, and upper management. Experience with NPV, IRR, MIRR, budgeting, forecasting, food & beverage costs, and controlling those costs. Background in marketing, labor and contract law, risk and insurance management. Focus upon planning, coordination, and collaboration among project groups. Concentration upon securities; particularly equity transactions, and securities market operations.

People Oriented • Service Oriented • Results/Profit Focused

Educational Profile

University of Nevada Las Vegas – M.B.A, *Master of Business Administration*

- Concentration on finance related subjects; bond redemption, project analysis, corporate merger acquisition strategy, and rates of return. Broad business education in MIS systems, organizational theory, the business legal environment, economic analysis, statistical methods and analysis.

University of Nevada Las Vegas - B.S., *Hospitality Administration*

- Concentration in Food and Beverage Management. Background in food service purchasing, franchise agreements, accounting, casino management, game theory, and facilities management.

Century21 MoneyWorld School of Real-Estate – *Sales Person Credit Hours*

- Completed the required course study as prescribed by the State of Nevada for a salesperson license. Topic areas: contract law, appraisal approaches, financing alternatives, governmental regulations, state law, as well as numerous sales person specific topics.

Commercial Real Estate Institute – Candidate : Certified Commercial Sales Specialist

Professional Experience

Christopher A Steele – *Professional Securities Trader*

May 95 to Present

Las Vegas, Nevada

- Active management of personal investment account, utilizing proprietary methods. Extensive use of NASDAQ level 2 quote systems, ECN's, and direct market access brokerages. Utilization/development of automated trading systems, extensive knowledge in the use of FirstAlert; an institutional level market scanning software. Strong background in technical and fundamental analysis.

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Sunrise Equity Management, LLC – Investment Manager Present

May 96 to

Las Vegas, Nevada

- Participate in the operation of the following entities, including; strategy/business plan formation/implementation, employee management, taxation, and bookkeeping:
 - Optometric practice in operation for 20+ years.
 - Consulting company for the sale/purchase of optometric practices.
 - Real Estate holding company consisting of 15 residential properties.
 - Automobile dealership.
 - 20,000sqft professional office building.
 - A Private Family Trust(s):
 - Portfolio allocation; including stocks, bonds, equity mutual funds, REITs, income producing real estate. Strategies include; active short-term trading (completing \$100million+ in transactions annually) writing covered calls against the holdings.

Baja Fresh Mexican Grill – General Manager

Nov. 97 to Apr. 99

Las Vegas, Nevada

- Assist the district manager with overseeing the daily operations of multiple locations. Responsible for hiring and training of all management personnel. Coordinated the opening of a new location, and was directly responsible for the training of the staff, as well as facilities issues, governmental inspections, etc. Direct management responsibilities of one location, with responsibilities including all aspects of the business; staffing, scheduling, inventory control, food cost controls, etc.

Special Skills

- Extensive knowledge of Microsoft Word, Excel, QuickBooks, PowerPoint, Windows2000/XP, and Internet Explorer. General background in Visual Basic and HTML programming, and LANs. Strong Internet background.

Academic Awards

- William F. Harrah College of Hotel Administration – Dean’s List
- David Rubenstien Memorial Scholarship Recipient
- National Restaurant Association Scholarship Recipient

Personal Interests

- Saltwater Aquarium keeping, snow skiing, rafting, fine dining, computers, real estate investment, business operations, and a continual self-improvement.